

The South Carolina Medical Group
Management Association
The South Carolina State Affiliate of the
Medical Group Management Association



CORPORATE MEMBERSHIP 2022

CORPORATE MEMBERSHIP PROGRAM

The South Carolina Medical Group Management Association (SCMGMA) is offering a membership package for 2022 that includes your annual exhibit space, ability to join one or more of its local chapters, and the opportunity to have exclusive sponsorship of an item or event. The enclosed grid displays the benefits of each level of sponsorship.

SCMGMA MISSION STATEMENT

To provide successful communication in healthcare through management and academics.

SCMGMA OBJECTIVES

The objectives of the South Carolina Medical Group Management Association (SCMGMA) are:

- to enhance the quality of medical care in South Carolina through the professional administration of healthcare practices;
- to encourage the effective and efficient management of healthcare delivery systems through professional development and the exchange of ideas within its membership; and to
- promote excellence in healthcare management by its commitment to training, continuing education, and the recognition of achievement and leadership of healthcare managers.

NATIONAL AND STATE AFFILIATIONS

SCMGMA is affiliated with the Medical Group Management Association (MGMA), the nation's largest organization representing the interests of professional managers. Through this affiliation, members receive information on legislation, human resources, value metrics, practice financial planning, and other issues affecting practice management. Members obtain certification via the American College of Medical Practice Executives (ACMPE) through an intensive educational process utilizing its valuable resources offered through the *Body of Knowledge*. All SCMGMA programs are eligible for CE credit approval through the American College of Medical Practice Executives.

SCMGMA is also affiliated with the South Carolina Medical Association, the premier association for the physicians practicing in the state of South Carolina. The SCMGMA and the SCMA work collaboratively through the sharing of educational and networking opportunities throughout the state. The SCMA President speaks in a general session at the SCMGMA Annual Conference and is invited to participate on the healthcare panel. The SCMA provides meeting space for SCMGMA board meetings and educational programs as required. SCMGMA provides a display in the exhibit hall at the SCMA Annual Meeting and arranges for an educational opportunity for the physicians and their staff.

SPONSORSHIP LEVELS AND BENEFITS

Platinum Exclusive Sponsor Package \$10,000.00

Receives exclusive sponsorship of the Medical Practice Executive of the Year Award. The platinum member is provided courtesy attendance at all local chapter meetings. A representative of the platinum sponsor may be asked to introduce keynote speakers during the annual conference. See grid for additional sponsor benefits. Will receive free exhibit space at the annual conference in exclusive, designated location.

Gold Exclusive Sponsor Package – Option 1. \$6,000 plus \$150 for each additional chapter membership

May receive exclusive sponsorship of the annual conference tote bags with their logo provided. May sponsor other items/events in lieu of tote bags if desired. Given to first gold member who requests this option. Will receive free exhibit space at the annual conference in exclusive, designated area.

Gold Sponsor Package – Option 2. \$5,000 plus \$150 for each additional chapter membership

See grid for additional sponsor benefits. Will receive free exhibit space in exclusive, designated location.

Silver Exclusive Sponsor Package – Option 1. \$4000 plus \$150 for each additional chapter membership

May receive exclusive sponsorship of the conference name badge holders with logo provided. May sponsor other items/events in lieu of name badge holder if preferred. Given to first silver sponsor who requests this option. See grid for additional sponsor benefits. Will receive free exhibit space in exclusive, designated location.

Silver Sponsor Package – Option 2. \$3500 plus \$150 for each additional chapter membership

See grid for additional sponsor benefits. Will receive free, exhibit space in exclusive, designated location.

Bronze Sponsor Package - \$2,000.00 plus \$150 for each additional chapter membership. See grid for additional sponsor benefits. Will receive free exhibit space.

CORPORATE SPONSOR BENEFITS

View the grid below for all sponsor benefits.

<i>SPONSOR BENEFIT</i>	<i>PLATINUM</i>	<i>GOLD</i>	<i>SILVER</i>	<i>BRONZE</i>
May add chapter memberships to sponsorship at \$150 each	Yes	Yes	Yes	Yes
State Board Contact List	Yes	Yes	Yes	Yes
Annual Conference Exhibit Space	Two Spaces	Two Spaces	One Space	One Space
Introduce Keynote Speaker at Annual Conference.	Yes			
Introduce Breakout Speaker at Annual Conference	Yes	Yes		
Exhibit Space Choice Option	First	Second	Third	Fourth
Use of SCMGMA Logo on your conference material using established MGMA guidelines. (SC MGMA reserves the right to review all documents prior to publication)	Yes	Yes	Yes	Yes
Number of staff included in exhibit space (Additional fees apply for those above allotted number)	4	4	2	2
Sponsorship signage designated on booth	Yes	Yes	Yes	Yes
Sponsorship ribbon designated on name badge	Yes	Yes	Yes	Yes
Corporate Company Logo and product description under Corporate Member tab at www.scmgma.com	Yes	Yes	Yes	Yes
Attendee lists pre and post conference	Yes	Yes	Yes	Yes
Sponsor web site for one-month intervals at \$300 per month to include advertisement, logo, video etc. content subject to approval		Yes	Yes	Yes
Complete SCMGMA membership lists twice a year in Excel format	Yes			
Membership list of local chapters you have joined	Yes	Yes	Yes	Yes
Quarterly email of Sponsor Ads to membership	Yes	Yes		
Courtesy e-blasts to membership of educational opportunities	Yes	Yes	Yes	Yes
Provide speaker at annual conference. Please provide an abstract of your presentation to the SCMGMA Governor for approval.	Yes	Yes	Yes	Yes
Sponsor local chapter meetings. Contact Chapter President for details.	Yes	Yes	Yes	Yes
Provide webinars to all SCMGMA members	Yes	Yes	Yes	Yes
Participate on Select Committees (subject to chapter executive committee approval and bylaw compliance).	Yes	Yes	Yes	Yes
Courtesy attendance at all chapter meetings. Please RSVP.	Yes			
Recruit members and introduce potential members at local chapter meetings as non-member guests (<i>Appropriate guest fees and RSVP may apply</i>)	Yes	Yes	Yes	Yes
Participate in Chapter Affiliate Fairs or other chapter events	Yes	Yes	Yes	Yes
Contact information included in chapter directories if applicable	Yes	Yes	Yes	Yes
Individual profile page with login information on website at www.sc-mgma.org – Please keep this updated!	Yes	Yes	Yes	Yes

WHAT'S NEW??? 2022 SCMGMA BOARD RETREAT AND **“RECLAIM OUR MEMBERSHIP” MEMBERSHIP DRIVE**

Would you like to network with the SC MGMA members for a fun filled week at Harrah's Cherokee Conference Center during the week of August 23-27, 2022 and not have to work an exhibit booth? Although we will not be having our regular annual conference next August, we will be hosting a huge membership drive and we NEED YOU! We will be inviting our membership and corporate sponsors to visit Harrah's during this week, where we will hold our annual business meeting and board retreat. As you know, due to the pandemic, our membership numbers have dropped, and we had a smaller number of attendees during our 2021 conference. SCMGMA is making an effort to **RECLAIM OUR MEMBERSHIP**, and hope you will help! You may spearhead or participate in a bowling tournament or golf tournament, take some of the members out to dinner or to a show. It's up to you! Harrah's offers so many fun things to do and has a bowling alley, indoor fishing, multiple dining choices, golf, and extraordinary night time shows and events. Also, remember it is located close to Bryson City where you can enjoy train rides through the beautiful Smokey Mountains and many other exciting activities for the whole family. Harrah's is offering a special hotel rate of \$149 plus applicable taxes for the dates of August 23-27, 2022 to anyone who wishes to come and enjoy the week or event just a day at Harrah's with the SCMGMA Membership. You are encouraged to invite some new practice managers to attend as well as your regular clients. You may also bring your staff and families to enjoy all the activities offered by Harrah's and surrounding areas of the Smokey Mountains. We hope that you will consider joining us for a week of networking with our members or potential new members. We are challenging our Chapters to increase their membership, and YOU can help! There will be no exhibit hall or fees associated with this gathering of members. If you are interested in sponsoring an event for the members or a small group of members, please contact us with your ideas. Thank you for supporting this association which is so valuable to you and our members. We will also be holding a Teams virtual call, where we will be discussing these changes, and we want you there! Please let us know if you or member of your Team will be able to participate in this very important call. Send us their name and email address as soon as possible so we may commence the planning! Watch your email for the call invitation.

2022 SPRING SYMPOSIUM AND FALL FORUM

Due to financial constraints because of to the pandemic, SCMGMA will have a different program format for 2022. We will be holding an educational event in the spring during the SC Medical Association Annual Meeting at the Spartanburg Marriott on April 22, 2022. I know many of you already plan to be there exhibiting with the SCMA physicians, and hope you will stop by our booth as well. You may also register to attend the symposium as “an attendee.” We will also be holding an SCMGMA 2022 Fall Forum with an abbreviated format in September, and we will allow our corporate members to exhibit and will not be accepting other outside exhibitors for this event. The dates of this event have not been determined, but we will let you know as soon as soon as these are finalized. This event will be discussed on the Teams call and we want your input.

2023 ANNUAL CONFERENCE

We will be coming back to Harrah's Cherokee Conference Center for our 2023 Annual Conference. This will be our regular conference with full array of attendees, speakers, social events, and exhibitors as in the past. Companies who join as corporate sponsors will receive free exhibit space at the annual conference. Booth selection will be based on first come first serve basis. As we are hoping to attract some excellent speakers for this event, we are hoping that as a corporate sponsor, your organization may have an outstanding individual who speaks on various healthcare topics that you would be willing to sponsor. ***Please submit your speaker proposals/abstracts to us as soon as possible.***

COMPONENT CHAPTERS OF THE SCMGMA

In order to get the best return on your investment, corporate sponsors are encouraged to be involved with the chapter membership of the SCMGMA. Corporate sponsors may participate on approved committees of the SCMGMA under the chairmanship of an active member. This will allow corporate members to build a strong professional relationship with the membership. You are encouraged to invite and/or bring potential new members with you to our chapter meetings. As always, our success is in part related to your participation in our organization.

Currently, six chapters exist in the areas included below. On the application form, the company representatives should designate the chapter(s) where they wish to participate. Corporate members may send an alternate to the meetings provided the chapter has been notified prior to the meeting. Note that some chapters may charge a fee for the luncheon or appropriate guest fees. This varies from chapter to chapter. All meeting attendees are expected to RSVP prior to the meetings. Corporate members may sponsor chapter meetings, lunches, or events in collaboration with the appropriate Chapter President. Chapter President contact information is located on the website at www.scmgma.com/chapters.

Charleston Chapter
Florence Chapter
Midlands Chapter

Coastal Chapter
Greenville Chapter
Spartanburg Chapter

Visit www.scmgma.com and click on “Chapters” to view contact information for each chapter president. You may contact them to RSVP for a meeting or request to sponsor a meeting or event.



SOUTH CAROLINA MEDICAL GROUP MANAGEMENT ASSOCIATION
CORPORATE SPONSOR APPLICATION

PROFESSIONAL INFORMATION (Please print or type)

Your organization: _____

Your organization's contact person: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____

Do we have permission to send you notices from SC MGMA via email?

[] Yes [] No Best Email address: _____

PRODUCT DESCRIPTION

Provide a brief description of your products or services.

CORPORATE MEMBERSHIP LEVELS

- [] Platinum Member Package \$12,500.00
[] Gold Member Package - Option 1 \$6,000.00
[] Gold Member Package - Option 2 \$5,000.00
[] Silver Member Package - Option 1 \$4,000.00
[] Silver Member Package - Option 2 \$3,500.00
[] Bronze Member Package \$2,000.00

Membership Fee: \$ _____

Chapter Memberships # _____ @ \$150 each \$ _____

Include your contact information below for the chapters you are joining. This information will be sent to the respective chapters for inclusion in their mailing List.

Total Enclosed: \$ _____

Chapter choices: Please print clearly or type.

Check all that apply and provide representative name and contact information. Representatives may also update or create their profiles at www.sc-mgma.org. Contact Selena Alexander at slinky1951@gmail.com or Cindy Ott at cindyott63@gmail.com for login assistance.

[] Charleston: Representative Name: _____

Phone: _____ E-mail: _____

[] Coastal: Representative Name: _____

Phone: _____ E-mail: _____

Florence: Representative Name: _____
Phone: _____ E-mail: _____

Greenville: Representative Name: _____
Phone: _____ E-mail: _____

Midlands: Representative Name: _____
Phone: _____ E-mail: _____

Spartanburg: Representative Name: _____
Phone: _____ E-mail: _____

Corporate Membership is renewable annually by January 1st of each year and runs through December 31 of the calendar year. Membership must be paid prior to exhibiting at the annual conference.

PAYMENT OPTIONS – There are several convenient ways to pay

1. Make check payable to the SCMGMA and mail to:

Cindy South Ott, Executive Director
1195 St. Matthews Road, PMB 313
Orangeburg, SC 29115
Phone: (803) 387-7864
Email: cindyott63@gmail.com

2. Our Secure Payment Site: Email your application with credit card information to our secure payment site: scmgmaconfmembership@scmgma.com

3. Log in to Your SCMGMA Account and Pay Online with credit card or receive an invoice to mail a check:

Pay online at www.sc-mgma.org
Visit our website at www.scmgma.com and click on “join” or “renew” and follow the prompts

Call us if you have trouble:
Cindy Ott – 803-387-7864 or email cindyott63@gmail.com
Selena Alexander – 864-238-0470 or email slinky1951@gmail.com



INVOICE

Tax identification number: 57-0947492

Quantity	Description	Corporate Membership Dues	Total Enclosed
1	Platinum Corporate Membership <i>--Includes two free exhibit spaces at the Fall Forum and courtesy attendance at all chapter programs Exclusive sponsorship of the Medical Practice Executive of the Year award.</i>	\$12,500.00	
1	Gold Corporate Membership-Option I: <i>Includes two free exhibit spaces at the Fall Forum plus exclusive sponsorship of the conference tote bags with your logo included.</i> Option II: <i>Includes two free exhibit spaces at the annual conference</i>	\$6,000.00 Option I Or \$5,000.00 Option II	
1	Silver Corporate Membership Option I: <i>Includes two free exhibit spaces at the Fall Forum plus exclusive sponsorship of the conference name badge holders with your logo included.</i> Option II: <i>Includes two free exhibit spaces at annual conference</i>	\$4,000.00 Option I Or \$3,500.00 Option II	
1	Bronze Corporate Membership <i>--Includes one free exhibit space the Fall Forum.</i>	\$2,000.00	
	Add Your Chapter <i>--Indicate chapter choices on following pages.</i>	\$150.00 per person/per chapter	
	Website Advertisement for One month. May include logo, advertisement, video etc. Contact us with further details.	\$300.00 per month Choose your month: _____	
GRAND TOTAL			

Company Contact Name: _____

Company Name: _____

Address: _____

Phone: _____

Email: _____

___ **Please initial this box if you are giving permission for us to provide your company representatives' phone and email addresses to the SCMGMA membership.**

___ **Enclosed is my check in the amount of _____ . Make check payable to SCMGMA.**

___ **Please charge my credit card. The information is below. I will email to the secure email site.**

Type of card: ___ American Express ___ Visa ___ MasterCard ___ Discover

Credit Card Number: _____

Expiration Date: _____ CID: _____

Name as it appears on card: _____

Mailing Address Associated with Credit Card: _____

City: _____ State: _____ Zip: _____

Signature of authorized representative: _____

Today's date: _____

Email credit card information to our secure site: scmgmaconfmembership@scmgma.com

EMAIL YOUR LOGO FOR OUR WEBSITE TO
Cindyott63@gmail.com



EXHIBIT BOOTH INFORMATION

August 24-27, 2022

Harrah's Cherokee Conference Center

777 Casino Drive

Cherokee NC 28719

www.caesars.com

Your Company's Contact Information

Contact Name: _____

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Website Address: _____

Brief Description of your product or service (30 words or less):

Exhibit Space Selection (Refer to the attached diagram)

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Company You Wish Not to be located near: _____

Electricity Required Yes No (Complete electrical request form and fax or email to the hotel.
This is the responsibility of the exhibiting company.)

Who Will Be Working Your Exhibit Space?

*Please print all names clearly. Bronze and silver sponsors add \$250.00 for each representative above two. Platinum and Gold add \$250 for each representative above four. Be sure to include all requested information so we may have correct name badges and contact information for our attendees.

1. Name: _____ Phone: _____

Email: _____

2. Name: _____ Phone: _____

Email: _____

3. Name: _____ Phone: _____

Email: _____

4. Name: _____ Phone: _____

Email: _____

5. Name: _____ Phone: _____

Email: _____

6. Name: _____ Phone: _____

Email: _____

*I have read the exhibitor guidelines. _____ (sign or initial)